



Join us for the

Essex Labor Day Parade!

“Making Memories” in Essex!
Monday, September 3rd 2 PM

We invite all businesses, service organizations, churches, youth groups, families, reunions, and more to celebrate by participating in the parade with a float or other entry! Crowds of up to 10,000 spectators have been estimated in the past at our one-mile long parade! Come join the fun!

Rules and Other Information:

- Line up at Essex Community Schools (111 Forbes Street)- enter from the north or south. A space will be assigned upon arrival -1st come-1st served.
- Arrive by 12:30 to be judged, otherwise arrive by 1:30. Parade begins promptly at 2 PM. You may arrive as early as 10 AM to park your entry then walk to the park and uptown for lunch, market, carnival, and other activities. Concessions will be available at the line-up. Please note, there is no additional parking at the school- only parking of entries.
- Entry is free and those decorated to the theme are eligible for 1st, 2nd, and 3rd place prizes. Categories include Youth, Religious, Service Clubs, Commercial, Families & Reunions.
- Except for the driver, you may hand out items or candy...NO SELLING of items from parade entries. A vendor permit is required for food and beverage; forms are on the web-site. If interested in selling merchandise during the Essex Labor Day Celebration, you are invited to participate in the market. A brochure link is available on the website.

Visit www.EssexIowa.com for a complete Labor Day schedule!